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TITLE: ELECTRONIC COUPON MANAGEMENT SERVER, ELECTRONIC COUPON SYSTEM, AN ELECTRONIC COUPON DISTRIBUTION METHOD

PUBN-DATE: December 21, 2001

## INVENTOR-INFORMATION:

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APPL-NO: JP2000172504

APPL-DATE: June 8, 2000

INT-CL (IPC): G06F 17/60; G06K 1/12; G06K 7/00

## ABSTRACT:

PROBLEM TO BE SOLVED: To provide an electronic coupon system which eliminates a need of a printer, which prints a coupon, and performs follow-up of the use condition of the coupon.

SOLUTION: An electronic coupon system 10 is provided with an electronic coupon management server 20, a user terminal 40 which displays the electronic coupon delivered from the electronic coupon management server 20 as bar code information, and a bar code scanner 32 which reads the electronic coupon displayed as bar code information on the user terminal. The electronic coupon management server 20 is provided with an electronic coupon DB 22 where the electronic coupon is stored as bar code information, a user information DB 24 where the use condition of the electronic coupon acquired by a user is stored, and a data transmission/reception delivery module 26 which delivers the electronic coupon DB 22 and the user information DB 24 to the user connected to a network.

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